

# Alphabet of light

**Artemide**<sup>®</sup>  
ARCHITECTURAL



For further information on Alphabet of light family  
visit [artemide.com](http://artemide.com)

“With Alphabet of light we have designed a modular system of straight and bended components of light that enables you to write with letters, be a straight line or a curve.”

B | C

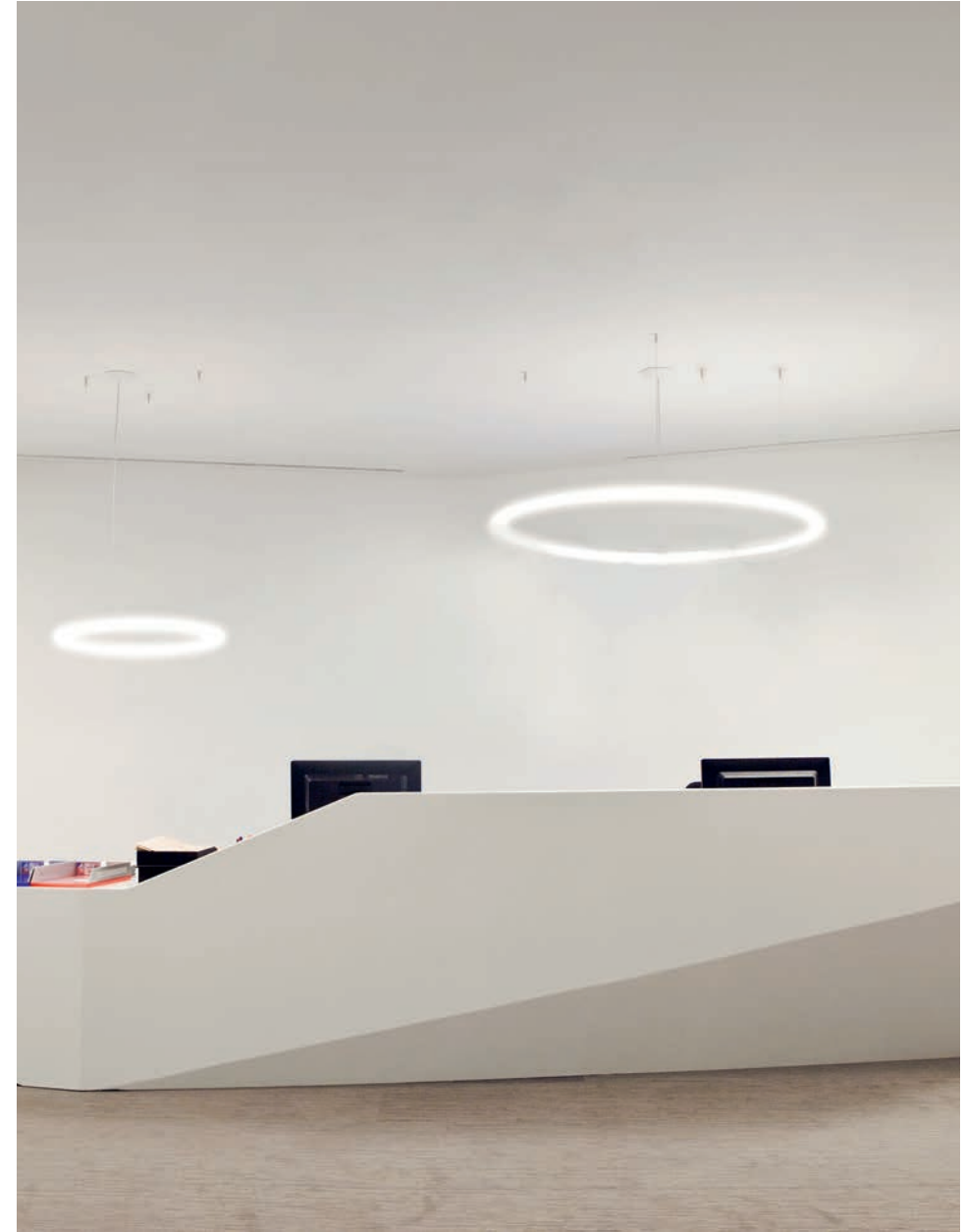
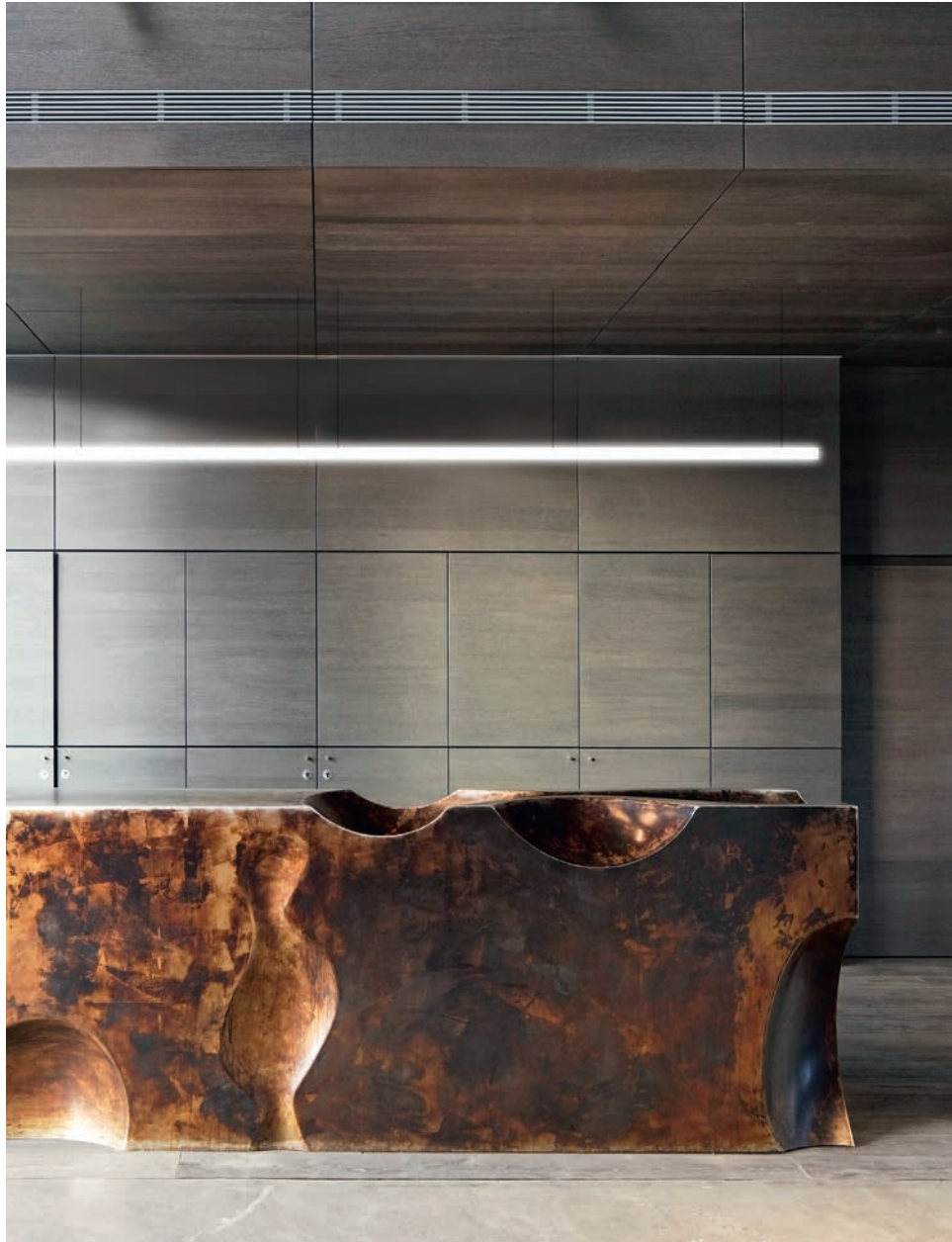






# Alphabet of light - Linear & Circular

BIG  
2016



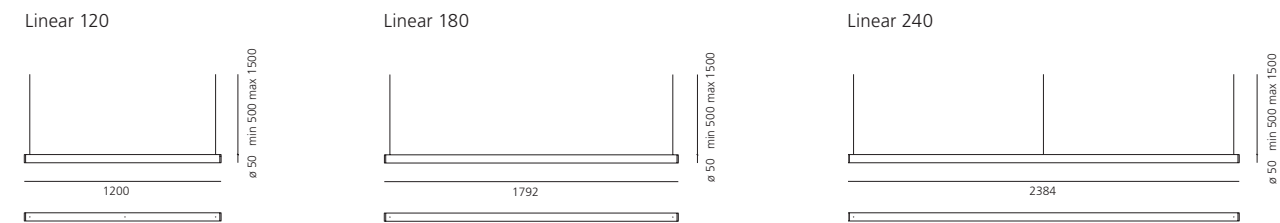


Artemide Booth at Euroluce 2017  
Photo: Alessandro Tranchini

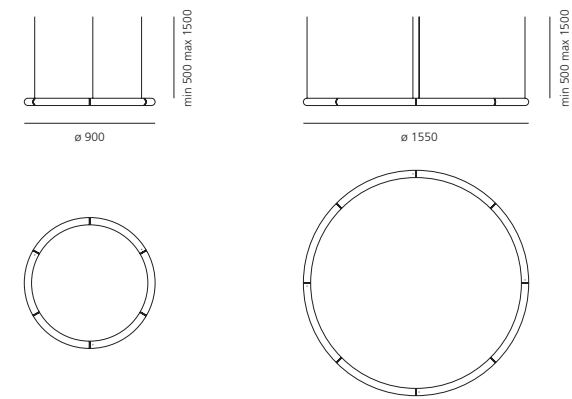


Fico Eatly World, Bologna | 2017

Alphabet of light suspension - Linear



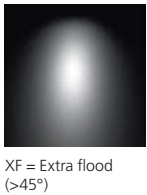
Alphabet of light suspension - Circular



PATENT PENDING FOR OPTIC  
PATENT PENDING FOR THE MECHANICAL AND ELECTRICAL CONNECTION

- LED 55 W - 91 W
- 3484 lumen - 10740 lumen
- CCT 3000K
- MacAdam 2SDC
- Beam: XF
- CRI = 80
- IP20

Materials: metacrylate diffusing body, aluminum structure  
Colours: structure in anodized natural aluminium, tube in white diffusing PMMA  
For the linear suspension, three lengths available: tube ø50 mm L 1200 / 1800 / 2400 mm  
For circular suspension, two diameters available: tube ø50 mm ø tot 900 / 1550 mm



Linear

	W	CRI	Flux	CCT	Code
Linear 120	35 W	=80	3484lm	3000K	1204000A
Linear 180	50 W	=80	5226lm	3000K	1205000A
Linear 240	63 W	=80	6968lm	3000K	1208000A



IP20

Circular

	W	CRI	Flux	CCT	Code
Circular ø 90	55 W	=80	6040lm	3000K	1206000A
Circular ø 155	91W	=80	10740lm	3000K	1207000A

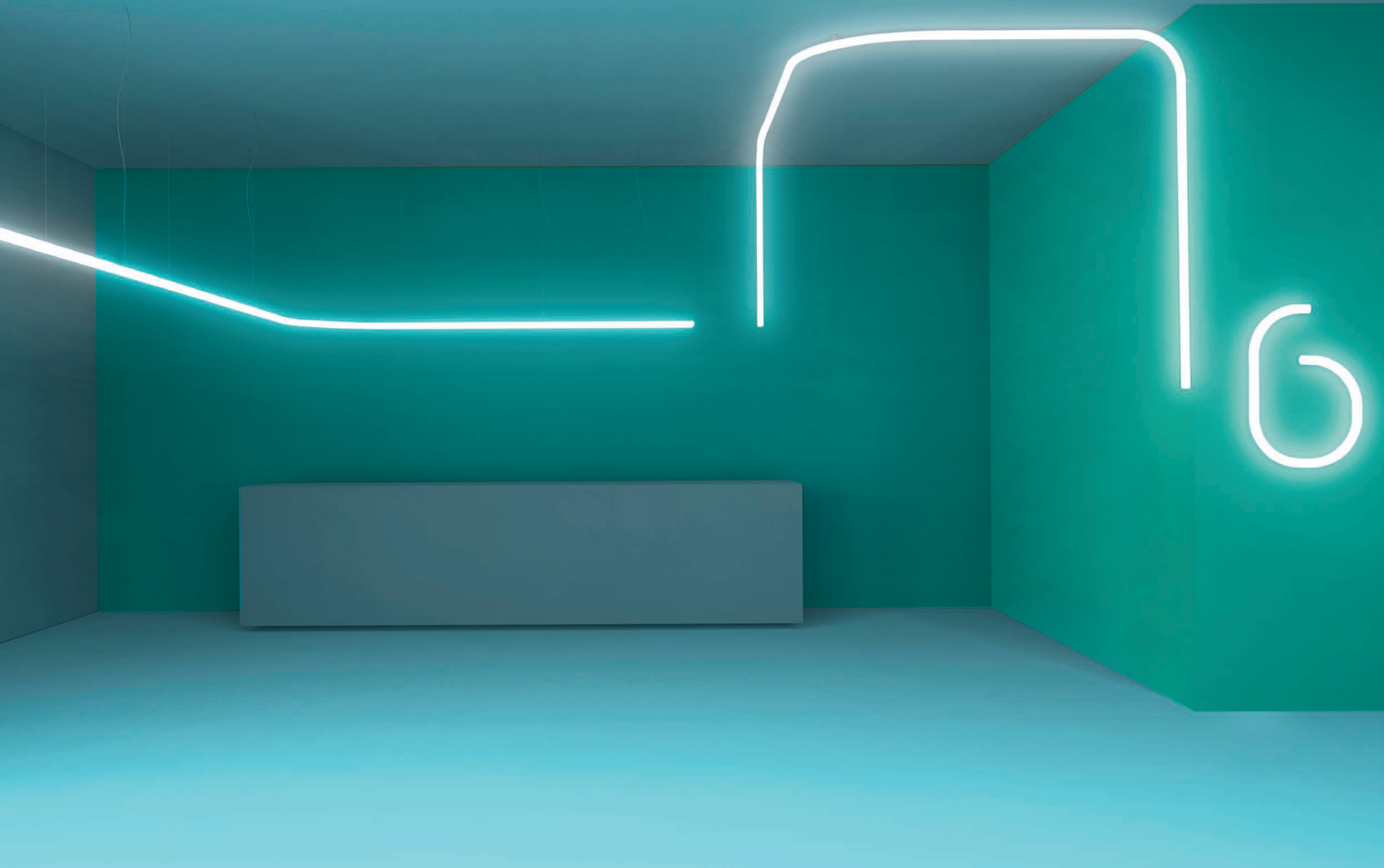


IP20



# Alphabet of light - System

BIG  
2017





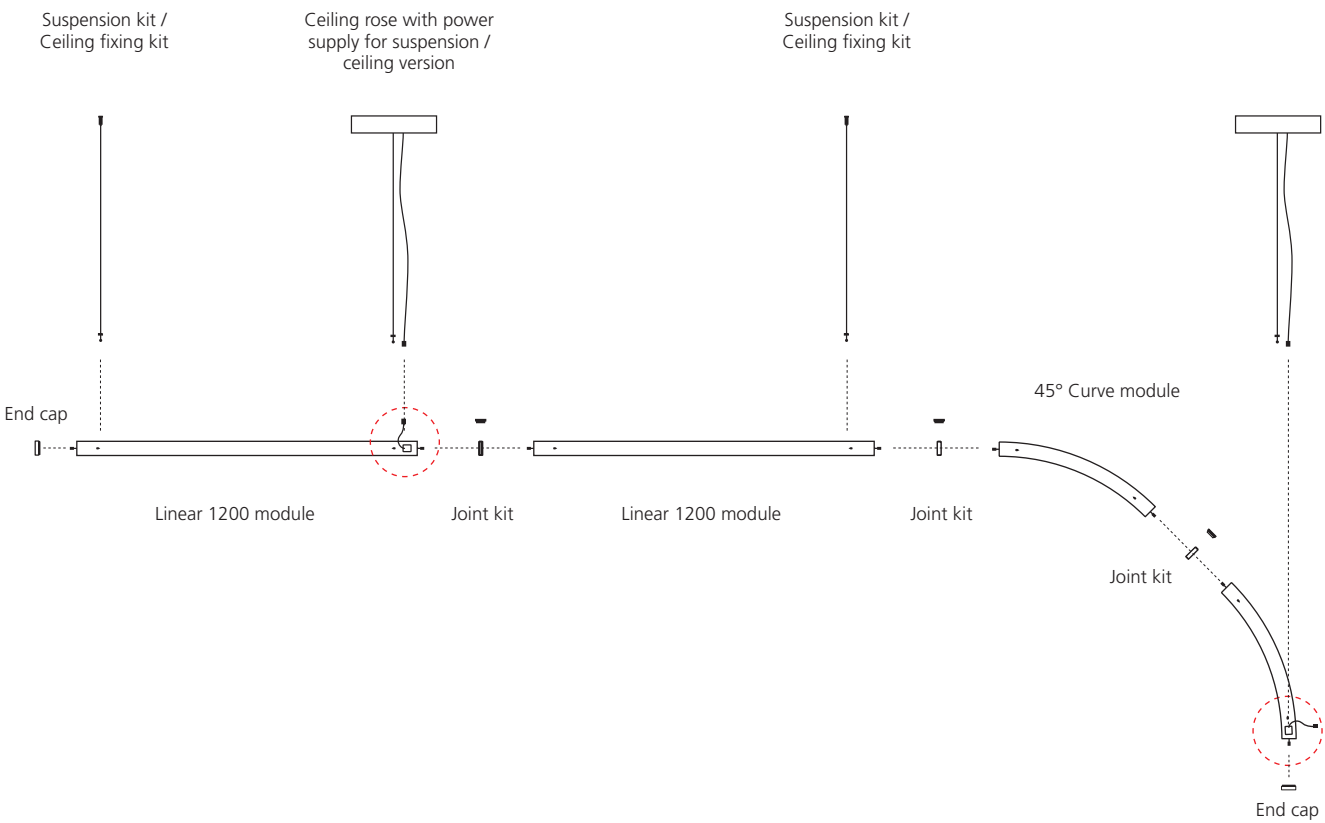
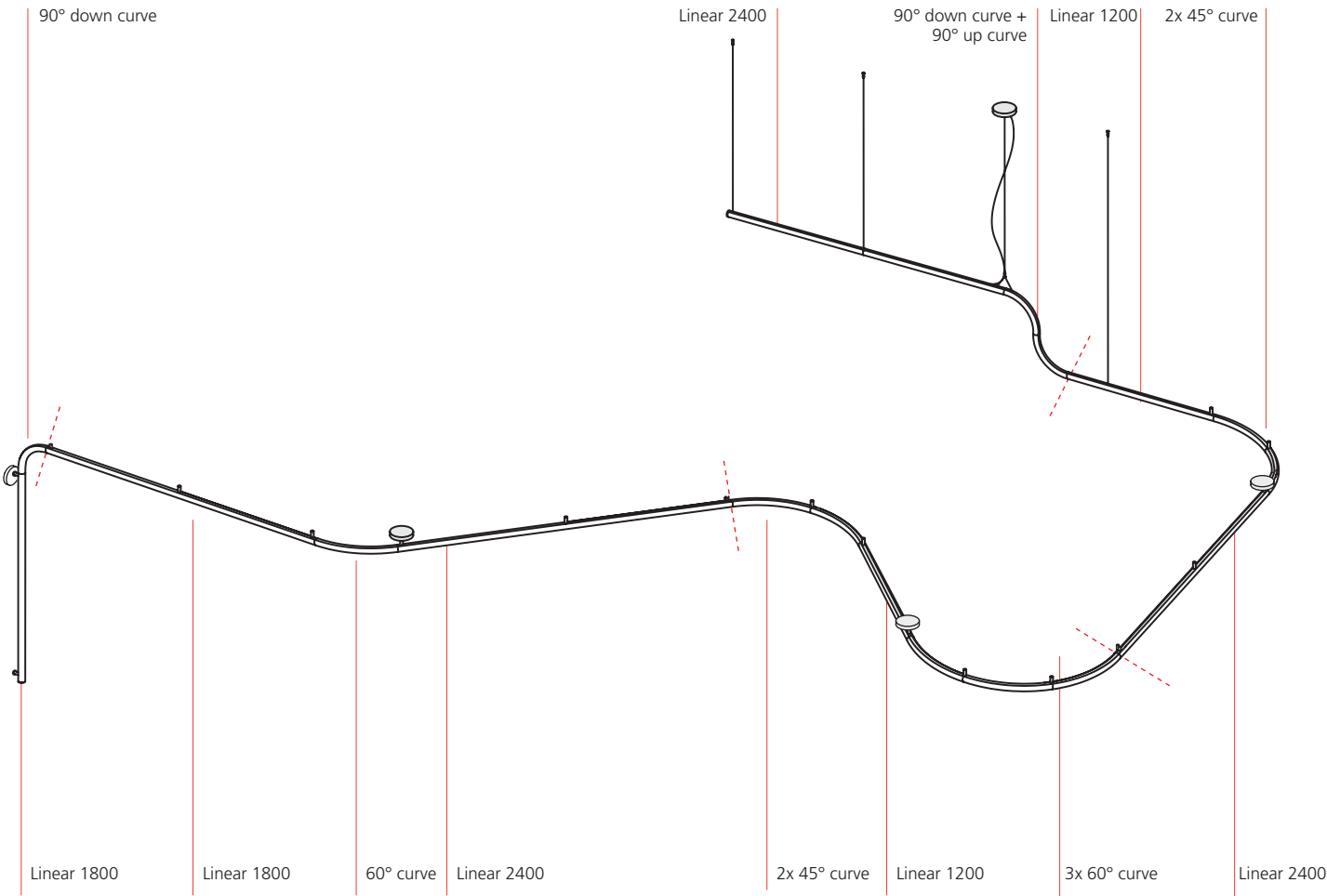
Artemide Booth at Euroluce | 2017  
Photo: Federico Villa







# Alphabet of light - System configuration



- LED 35 W - 110 W
- 3484 lumen - 10740 lumen
- CCT 3000K
- MacAdam 2SDC
- Beam: XF
- CRI = 80
- IP20 ☹



XF = Extra flood (>45°)

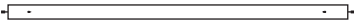
Materials: methacrylate diffusing body, aluminum structure  
Colours: structure in anodized natural aluminium, tube in white diffusing PMMA  
Push dimmer



Horizontal modules

Constructive elements

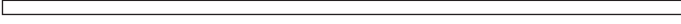
Linear L = 1200 mm



Linear L = 1792 mm

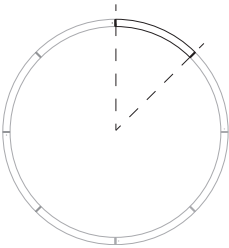


Linear L = 2384 mm

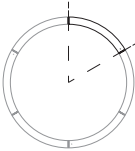


To articulate the configuration on a horizontal plane

45° curve



60° curve



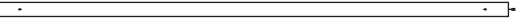
Vertical modules

Constructive elements

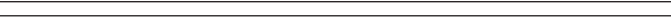
Linear L = 1200 mm



Linear L = 1792 mm

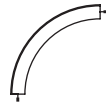


Linear L = 2384 mm

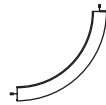


To articulate the configuration on a vertical plane

90° down curve



90° up curve



Max 2400 mm for each power unit.  
Ceiling rose with power supply for each group.  
Suspension kit / ceiling fixing kit to support the curves.  
Joint Kit (steel mechanical joint + plastic ring joint) between any couples of elements.

Opal White  
○

Length	W	CRI	Flux	CCT
1200 mm	35 W	≈80	3484lm	3000K
1792 mm	50 W	≈80	5226lm	3000K
2384 mm	63 W	≈80	6968lm	3000K

Code
2201010A
2203010A
2204010A

Angle	W	CRI	Flux	CCT
45°	14 W	≈80	1450lm	3000K
60°	9 W	≈80	1000lm	3000K
90° up 90° down	12 W	≈80	1330lm	3000K

Code
2213010A
2215010A
2219010A 2220010A

Suspension kit
Ceiling rose / power supply
Joint kit
End caps (2 pcs)

Code
2211010A
2212010A
2217010A
2218010A

Ceiling fixing kit
Ceiling rose / power supply for ceiling
Joint kit
End caps (2 pcs)

Code
2221010A
2222010A
2217010A
2218010A

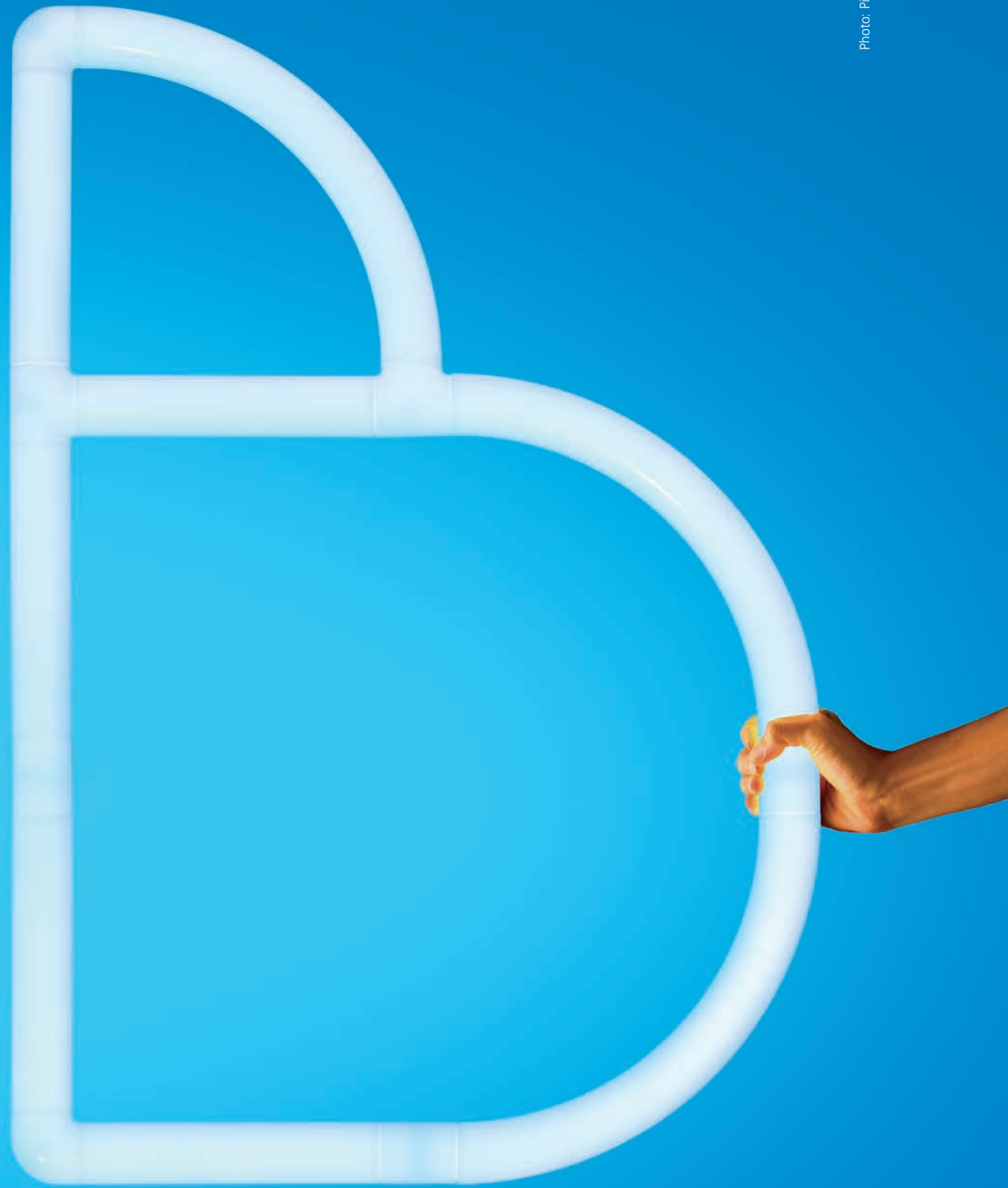


IP20

# Alphabet of light - Letters

BIG  
2016

Photo: Pierpaolo Ferrari

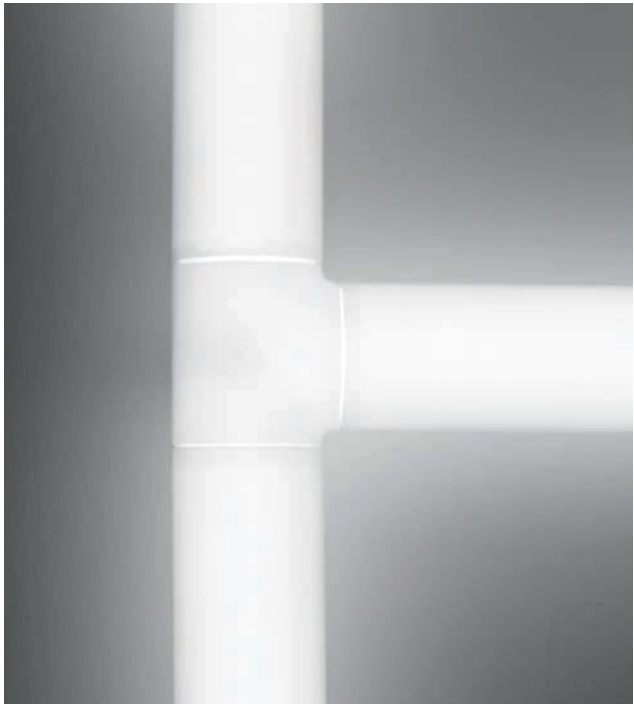
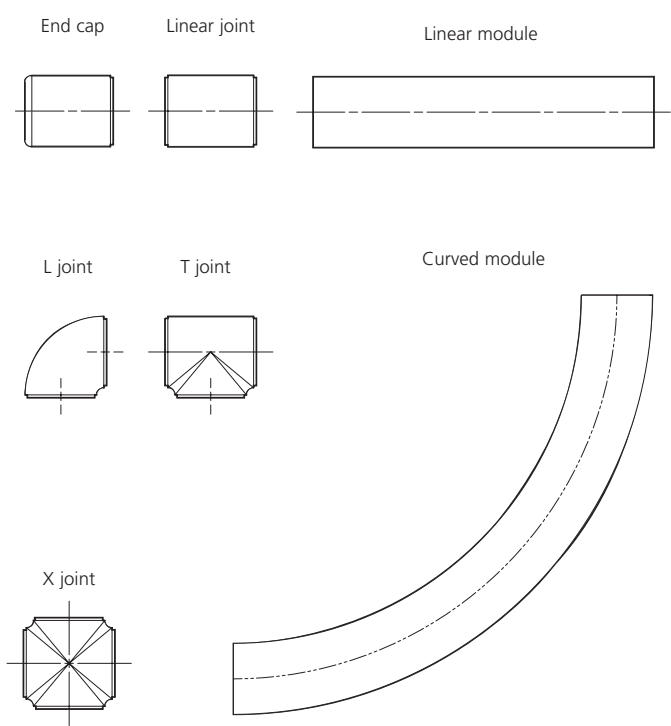








# Alphabet of light - Letters



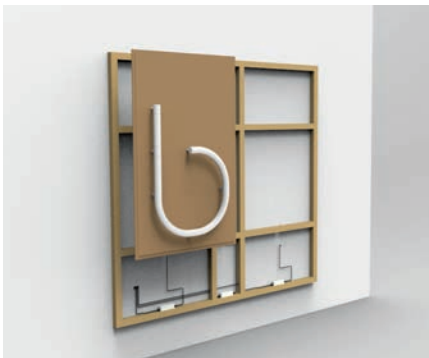
**Modules**  
An entire alphabet composed by 7 elements:  
5 joints + 2 constructive modules with electro mechanical connections

Uppercase	Lowercase	Numbers
•LED 11 / 92 W	•LED 8 / 32 W	•LED 19 / 33 W
•750 / 3200 lumen	•500 / 2250 lumen	•1400 / 2600 lumen
•CCT 3000K	•CCT 3000K	•CCT 3000K
•CRI = 80	•CRI = 80	•CRI = 80

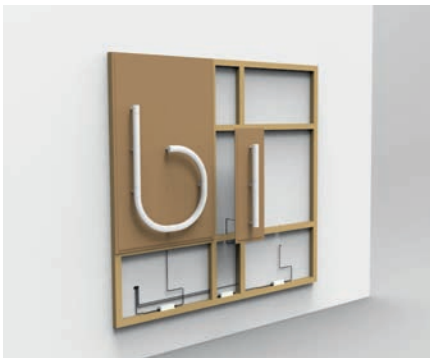
## MDF support installation



1. Creation of the supporting frame to provide space for power connections for the individual letters.



2. Connection of panel b to power source.



3. Attachment of panel b and connection of panel i to the power source.



4. Attachment of panel i and connection of panel g to the power source.



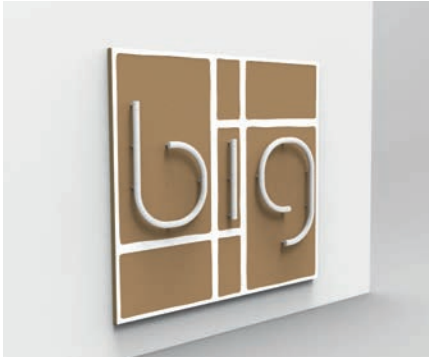
5. Attachment of q and closure using the supplied panels.



6. Completion of the closure by using the supplied panels.



7. Frame is ready for finishing.



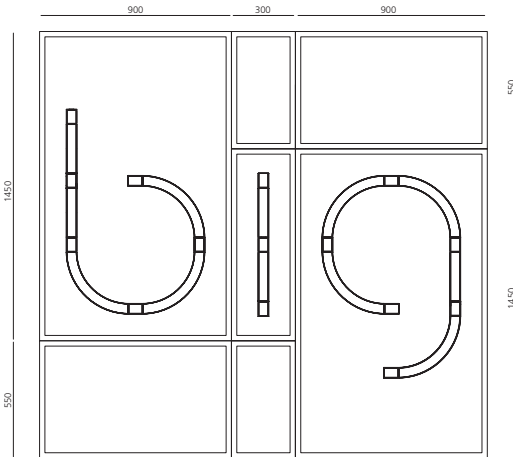
8. Application of the gauze and plaster flush with the gaps between panels.



9. Final painting.

Mounted on MDF panels, the letters can be attached to any type of wall. Installation needs a counter-frame to accommodate the drivers, supplied separately, and the power cables.

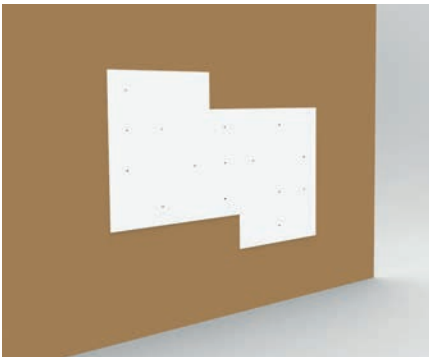
A configuration software is available to calculate the necessary usable surface, as well as to identify the codes required to implement the desired project.



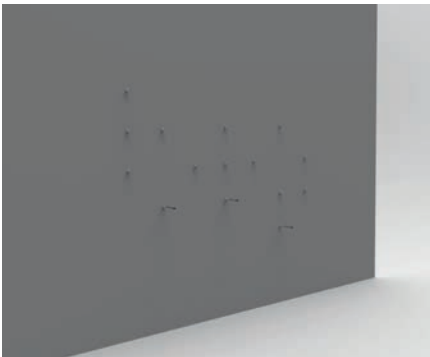
Cardboard mounting-support installation



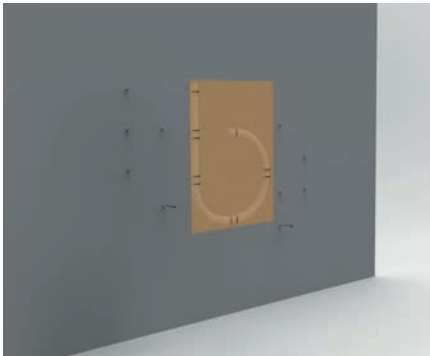
1. Drywall with accessible back space.



2. Use the provided template to drill the holes and paint the drywall.



3. Install wall pins, identify output points and prepare wiring connections.



4. Connection of letter b to first wall output.



5. Attachment of letter b on wall pins.



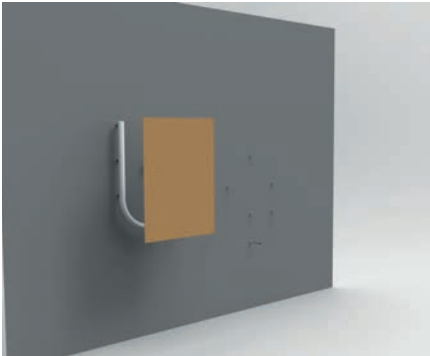
6. Detail of the wall pins fixing.



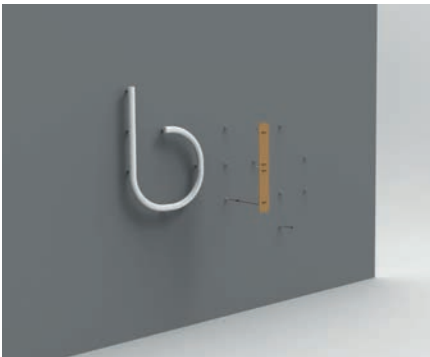
7. Detail of the wall pins fixing.



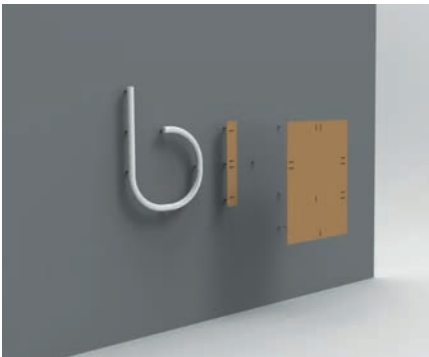
8. Removal of the nylon wrapper.



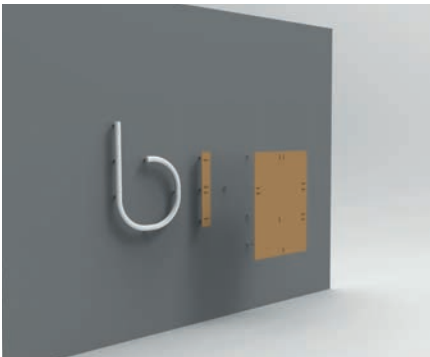
9. Removal of the cardboard support.



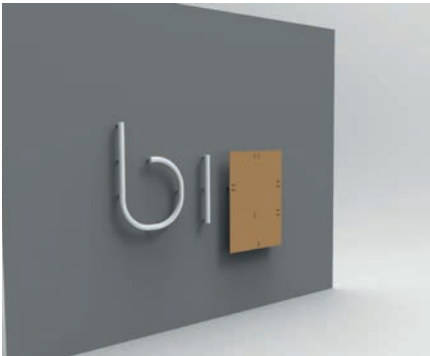
10. Connect letter i to first wall output.



11. Fix letter i on wall pins.



12. Removal of the nylon wrapper.



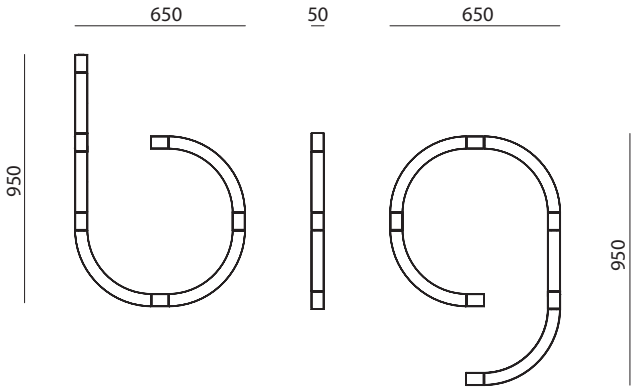
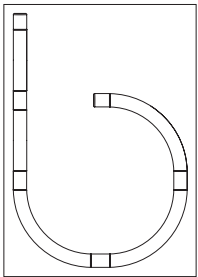
13. Attachment of letter g to first wall output.



14. Removal of the nylon wrapper.



15. Finished.



The letters are provided with a packaging that ensures the right support during the installation process. This type of installation is suitable for existing drywalls that have accessible back space for the housing of drivers (code DV1010) supplied separately and cables (power supply 64w max - 2 letters or more up to max 85% load).



Opal white  
○

Uppercase				Size		Dimmable DALI	
Letter	W	Flux	H x L	Letters	+ Support		
A	30 W	2300lm	950 x 650	1201A00A	1211A00A		
B	31 W	2450lm	950 x 650	1201B00A	1211B00A		
C	20 W	1450lm	950 x 650	1201C00A	1211C00A		
D	29 W	2300lm	950 x 650	1201D00A	1211D00A		
E	26 W	1900lm	950 x 650	1201E00A	1211E00A		
F	19 W	1400lm	950 x 650	1201F00A	1211F00A		
G	21 W	1050lm	950 x 650	1201G00A	1211G00A		
H	27 W	3200lm	950 x 650	1201H00A	1211H00A		
I	11 W	750lm	950 x 50	1201I00A	1211I00A		
J	21 W	1550lm	950 x 650	1201J00A	1211J00A		
K	26 W	1900lm	950 x 650	1201K00A	1211K00A		
L	17 W	2450lm	950 x 650	1201L00A	1211L00A		
M	38 W	2900lm	950 x 950	1201M00A	1211M00A		
N	25 W	1900lm	950 x 650	1201N00A	1211N00A		
O	27 W	2100lm	950 x 650	1201O00A	1211O00A		
P	27 W	2300lm	950 x 650	1201P00A	1211P00A		
Q	31 W	3000lm	950 x 650	1201Q00A	1211Q00A		
R	30 W	2300lm	950 x 650	1201R00A	1211R00A		
S	23 W	1700lm	950 x 650	1201S00A	1211S00A		
T	17 W	2050lm	950 x 650	1201T00A	1211T00A		
U	24 W	1800lm	950 x 650	1201U00A	1211U00A		
V	25 W	1900lm	950 x 650	1201V00A	1211V00A		
W	38 W	1990lm	950 x 950	1201W00A	1211W00A		
X	27 W	2000lm	950 x 900	1201X00A	1211X00A		
Y	21 W	1550lm	950 x 650	1201Y00A	1211Y00A		
Z	42 W	1800lm	950 x 950	1201AE00A	1211AE00A		
Ø	36 W	1900lm	950 x 650	1201\$00A	1211\$00A		
À	35 W	1990lm	950 x 650	1201£00A	1211£00A		
Ƴ	27 W	2000lm	950 x 650	1201Z00A	1211Z00A		

Lowercase				Size		Dimmable DALI	
Letter	W	Flux	H x L	Letters	+ Support		
a	20 W	1450lm	650 x 650	1202a00A	1212a00A		
b	23 W	1700lm	950 x 650	1202b00A	1212b00A		
c	17 W	1200lm	650 x 650	1202c00A	1212c00A		
d	23 W	1700lm	950 x 650	1202d00A	1212d00A		
e	20 W	1450lm	650 x 650	1202e00A	1212e00A		
f	16 W	1150lm	950 x 350	1202f00A	1212f00A		
g	25 W	1850lm	950 x 650	1202g00A	1212g00A		
h	23 W	1650lm	950 x 650	1202h00A	1212h00A		
i	8 W	500lm	650 x 50	1202i00A	1212i00A		
j	13 W	900lm	950 x 350	1202j00A	1212j00A		
k	23 W	1650lm	950 x 650	1202k00A	1212k00A		
l	11 W	750lm	950 x 50	1202l00A	1212l00A		
m	29 W	2150lm	650 x 950	1202m00A	1212m00A		
n	19 W	1400lm	650 x 650	1202n00A	1212n00A		
o	21 W	1600lm	650 x 650	1202o00A	1212o00A		
p	23 W	1700lm	950 x 650	1202p00A	1212p00A		
q	23 W	1700lm	950 x 650	1202q00A	1212q00A		
r	14 W	900lm	650 x 350	1202r00A	1212r00A		
s	21 W	1550lm	650 x 650	1202s00A	1212s00A		
t	17 W	1150lm	950 x 350	1202t00A	1212t00A		
u	19 W	1400lm	650 x 650	1202u00A	1212u00A		
v	18 W	1300lm	650 x 650	1202v00A	1212v00A		
w	24 W	1800lm	650 x 950	1202w00A	1212w00A		
x	15 W	1000lm	650 x 650	1202x00A	1212x00A		
y	25 W	1800lm	950 x 650	1202y00A	1212y00A		
æ	32 W	2250lm	650 x 950	1202ae00A	1212ae00A		
ø	27 W	2100lm	650 x 650	1202\$00A	1212\$00A		
ā	25 W	1850lm	650 x 650	1202£00A	1212£00A		
Ƴ	24 W	1800lm	650 x 650	1202z00A	1212z00A		

Driver	Vac	Lmm	Wmm	Hmm	IP	N° device	Code
75 W	220-240	180	52	30	20	1min - 2max Non dimmable	DV1009



## Alphabet of light is compatible with **Artemide App**

Artemide App is a user-friendly and intuitive interface used to control individual products, groups of appliances and lighting scenarios. It is a tool that can be associated with several products from both the Design and the Architectural Catalogues.



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